

Academic theses 2013 – Master of Science in Management

Mémoires académiques 2013 – Master ès Science en Management

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant-e
BALU	Cristina	Leadership Role Occupancy: Effect of Parenting Style, Personality and Intelligence	Antonakis J.
BETTÉ	Clarita	Does the Devil Wear Prada? A Social Responsibility analysis of upstream corporate strategies and downstream consumption decisions in the luxury fashion industry	Palazzo G.
DE BIASIO	Roberta	The Swiss mandatory health insurance: how to increase subscribers' satisfaction A research about Swiss health insurance funds	Morhart F.
DIA	Domenico	The Procurement Risk Management Implementation during the Pre-Project Phase of Power Plant Construction Projects: Alfa Procurement Service Case Study	Hameri A-P.
KRTINIC	Nina	The Influence of Gender on Beer Consumption: a Cross-National Study	Usunier J.-C.
MESSER	François	Extreme Value Theory in Response Time Analysis	Chavèz V.
PANCHARD	Raoul	Definition of an open and participative framework suited to a global knowledge sharing initiative The case of the openSE framework	Bonnal P.
REY-MERMET	Margaux	Is the Meat Industry Sustainable?	Palazzo G.
ROH	Sébastien	The Global Travel and Tourism Industry - New Trends & Challenges	Uhlmann V.
SORDET	Nicolas	The effects of tax incentives on FDI	Cadot O.
ZBINDEN	Cindy	Sustainable and ethical Marketing: Origins and Corporate Practices	Cestre G.